

Holy Family Communications Meeting
Minutes
May 4, 2009

Present: Bob Hartzheim, Mike Schmidt, Rhea Behlke, Sue Schnorr

1. Opening prayer
2. Director's Report – Rhea reported on the Building With Living Stones Campaign and the upcoming Faith in Our Future Campaign.
3. Recommendation regarding email newsletter service – Deferred. Mike Schmidt will check into and report at a later date.
4. Recommendation regarding online calendars – Deferred. Bob Hartzheim will look into and report at a later date.
5. Discussion of Action Advertiser newsletter – We will continue to focus the newsletter for an audience that is, for the most part, non-active Holy Family parishioners and the general public who may have an interest in our activities. We will keep in mind that this newsletter may serve an evangelical purpose-making us look attractive and welcoming to Catholics and Christians without a current church home. A recommendation was made to include the location of church sites on the page. In the future the committee would like to see an “Ask Father” column with questions about Catholicism.
6. Discussion of Departmental communications – The committee would like to see more materials aimed directly at youth and young adult families.
7. New Business – The committee would like to consider electing a chair and secretary in the near future.

Next Meeting: Monday, June 1 6:00pm
Topic: Annual Report